An Agenda for Shared Prosperity
ABOUT CITIES OF MIGRATION

When the Maytree Foundation and its partners launched the Cities of Migration initiative in December 2008, it was the first international initiative to connect global cities around shared issues of migration and immigrant integration and to focus on good practice and local innovation in how cities welcome newcomers and build inclusive, resilient communities.

Our curated collection of “Good Ideas in Integration” tells stories about cities that are working on innovative and practical ways to foster inclusion, diversity, and shared urban prosperity. Our international webinars bring together migration and integration experts and practitioners for city-to-city learning “with no carbon footprint.” This is a unique way to help cities learn from each other and transport successful ideas from one place to another. Today the Cities of Migration network of city and community leaders, experts and practitioners is growing by leaps and bounds.

We hosted our first international conference in The Hague in 2010. Against the backdrop of the economic crisis, our emphasis on practical solutions and the ‘politics of optimism’ was strongly endorsed. In June 2014, we welcome you to Berlin and the 2nd International Cities of Migration Conference to explore a new urban agenda for shared prosperity.

The Cities of Migration team at Maytree, our co-hosts at the Heinrich Böll Stiftung, Bertelsmann Stiftung and the Embassy of Canada to Germany, and international partners wish you a rich and stimulating learning experience that will spark new ideas, forge new connections and advance the role of cities as major actors in immigrant integration and drivers of regional and national prosperity.

ABOUT THE MAYTREE FOUNDATION

Established in 1982, Maytree is a private foundation committed to reducing poverty and inequality in Canada and to building strong civic communities. Maytree promotes equity and prosperity through leadership building, with a particular focus on immigration, integration and diversity. The foundation is known for its commitment to developing, testing, and implementing programs and policy solutions related to immigration, integration and diversity in the workplace, the boardroom and public office.

Maytree does this work for sound business reasons. Immigration brings economic and social benefits to Canada’s cities, and in turn, this brings prosperity to the country. The foundation therefore sees its engagement in migration and its attendant issues as a wise investment of private money for public good. www.maytree.com

About the Conference
The 2nd international Cities of Migration Conference (Berlin: June 4-6, 2014) is presented by Maytree and generously co-hosted by the Heinrich Böll Stiftung, Bertelsmann Stiftung, and the Embassy of Canada to Germany, with Barrow Cadbury Trust, Robert Bosch Stiftung, Stiftung Mercator, Open Society Foundations, Tindall Foundation, World Bank and the Center for Mediterranean Integration.

2014conference.citiesofmigration.org

Partner Acknowledgements
Cities of Migration is led by the Maytree Foundation in partnership with international foundations active in the migration and integration field: the Barrow Cadbury Trust (United Kingdom), Bertelsmann Stiftung (Germany), the Tindall Foundation (New Zealand), the Fundación Bertelsmann (Spain) and the J.M. Kaplan Fund (United States). In the United States, the project is also supported by the Carnegie Corporation of New York. In Europe, the project is supported by Open Society Foundations’ At Home in Europe project.

Cities of Migration showcases good ideas in immigrant integration from global cities that are working in innovative and practical ways to foster inclusion, diversity, and shared urban prosperity.

www.citiesofmigration.org
WELCOME LETTER

The world is on the move. As never before cities are the home all travelers dream of.

Immigrants overwhelmingly choose to migrate to cities. Why? Because that’s where opportunity exists at scale. People move for work, school, entertainment, acceptance, security and love. They go where they can settle their families and find a place to call home. They settle where friends are their neighbours and stay where neighbours welcome them as friends.

Cities know and feel both urbanization and immigration profoundly. While urbanization and immigration can be contentious policy issues at the national and sub-national levels, at the city level they are lived realities; realities best-served, as Jane Jacobs wisely observed, by the level of government closest to the people.

Many of the cities gathered at today’s conference have an interest in cultivating the political and community voices that embrace immigrants, knowing they bring strength, vitality and innovation. These cities are responding to demographic change and global economic challenges by proactively building inclusion into public policy and by promoting new opportunities for business development and infrastructure design. By organizing around success and action instead of failure, crisis and inaction, local governments can succeed where many national governments are challenged.

As its name suggests, Cities of Migration shares stories from cities – from old capitals and rustbelt cities to new gateways and emerging urban regions – that are reinventing themselves for the 21st century, animated by the energy and opportunity that immigration provides. Some of the featured cities are old hands at integration – such as Toronto, London and Berlin. Many are newer immigrant gateways – such as Helsinki, Ghent and Nashville. The successes we choose to share are important for a simple and compelling reason. When integration is done well, it fuels economic growth, spurs innovation and talent renewal, creates new knowledge, and promotes an open, richer and more inclusive social fabric.

Cities are uniquely positioned to learn from one another, and to adapt and replicate good ideas. In Berlin, we urge you to start a conversation, discover new colleagues and take home some fresh ideas and approaches. We invite you to help us widen the field, to bring in new allies and partners and take the conversation about immigrant integration and shared urban prosperity on the road.

Thank you for joining us for the second International Cities of Migration Conference.

Ratna Omidvar
President, Maytree

Alan Broadbent
Chairman, Maytree
VENUE ROOM LOCATIONS

Beletage Conference Centre, Heinrich Böll Foundation, Berlin

1. OG / First Floor
### CONFERENCE PROGRAM AT A GLANCE

**Day 1 – Wednesday, June 4, 2014**  
**Opening Night**  
Embassy of Canada

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</table>
| 17:00  | Registration Check-in  
(participants pick up Conference Package at the Embassy of Canada) | Entrance Hall          |
| 18:00  | Opening Night Cocktail Reception  
hosted by the Embassy of Canada to Germany | Canada Room            |
| 18:45  | Performance: A Brimful of Asha                                       | Canada Room            |

**Day 2 – Thursday, June 5, 2014**  
**Beletage Conference Centre, Heinrich Böll Foundation**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:30</td>
<td>Registration Check-in</td>
<td>Foyer</td>
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<tr>
<td>9:15</td>
<td>Welcome</td>
<td>Large Auditorium</td>
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<tr>
<td>9:30</td>
<td>Keynote: Cities and the Case for Migration</td>
<td>Large Auditorium</td>
</tr>
</tbody>
</table>
| 10:00  | Mayors Panel: Re-Imagining the City:  
Setting an Agenda for Shared Prosperity | Large Auditorium       |
| 11:00  | Coffee Break                                                          |                        |
| 11:15  | Plenary Panel: Beyond Welcoming                                      | Large Auditorium       |
| 12:30  | Lunch                                                                 | Ground Floor           |
| 13:30  | Keynote: The Power of Ideas: Arrival City                            | Large Auditorium       |
| 14:00  | Marketplace of Good Ideas:  
Break-out session                                 | see Venue Rooms in Marketplace Chart |
| 15:30  | Coffee Break                                                          |                        |
| 15:45  | The Big Debate: Beautiful Game? Or Racist Quagmire?                  | Large Auditorium       |
| 17:00 - 18:30 | Cocktail Reception  
hosted by Heinrich Böll Stiftung | Foyer                  |
| 18:15 (departure) | Berlin Walks (optional activity – pre-registration required) | Departure Location: entrance of Heinrich Böll Stiftung |
## Conference Program at a Glance

**Day 3 – Friday, June 6, 2014**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>8:00</td>
<td>Coffee and refreshments</td>
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<tr>
<td>8:30</td>
<td><strong>Keynote:</strong> <em>Blindspot: Hidden Biases of Good People</em></td>
<td>Large Auditorium</td>
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<tr>
<td>11:15</td>
<td>Coffee Break</td>
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<tr>
<td>11:30</td>
<td><strong>Urban Labs</strong></td>
<td><em>see Venue Rooms in Chart</em></td>
</tr>
<tr>
<td>12:45</td>
<td>Lunch</td>
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<tr>
<td>13:45</td>
<td><strong>Keynote:</strong> <em>Arrival to Entrepreneur: An Immigrant Success Story</em></td>
<td>Large Auditorium</td>
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<tr>
<td>14:15</td>
<td>Media Panel: <em>Migration, Myth and Message</em></td>
<td>Large Auditorium</td>
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<tr>
<td>15:30</td>
<td>City Building and Conference Closing</td>
<td>Large Auditorium</td>
</tr>
<tr>
<td>16:00 - 16:30</td>
<td>Networking</td>
<td>Foyer</td>
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</tbody>
</table>
CONFERENCE FULL PROGRAM

Day 1 – Wednesday, June 4, 2014

Opening Night

17:00 Registration Check-in (participants pick up Conference Package at the Embassy of Canada) Entrance Hall, Embassy of Canada

18:00 Opening Night Cocktail Reception hosted at the Embassy of Canada to Germany Canada Room, Embassy of Canada

Welcome Remarks

• Eric Walsh, Minister and Deputy Head of Mission, Embassy of Canada to the Federal Republic of Germany (Berlin)
• Alan Broadbent, Chairman, Maytree (Toronto)
• Barbara Loth, Permanent Secretary, Senate Department for Labour, Integration and Women’s Issues, State of Berlin (Berlin)

Theatre: A Brimful of Asha (excerpt) Canada Room, Embassy of Canada

Written and performed by Ravi Jain and Asha Jain, Why Not Theatre (Toronto)

Real-life mother and son, Asha and Ravi Jain, share the stage and tell this true, heartwarming (and very Canadian) story of generational and cultural clash.

Day 2 – Thursday, June 5, 2014

Beletage Conference Centre, Heinrich Böll Foundation

8:30 Registration Check-in (participants pick up Conference Package at the Beletage Conference Centre) Foyer

Coffee and refreshments

9:15 Welcome Large Auditorium

• Ratna Omidvar, President, Maytree (Toronto)
• Mekonnen Mesghena, Department Head Migration and Diversity, Heinrich Böll Foundation (Berlin)
The world is on the move, and the world is moving to cities. As never before, cities are the home that every immigrant dreams of. City leaders have a vested interest in realizing the potential of migrant capital, promoting inclusive, resilient communities and working together to set an agenda for immigrant and city success. The opening plenary challenges us to rethink the role of city leadership, the impact of demographic change on cities, the idea of urban “citizenship” and how diversity and inclusion contribute to urban prosperity.

- Khalid Koser, Deputy Director and Academic Dean, Geneva Centre for Security Policy (Geneva)

Mayors Panel: Re-Imagining the City: Setting an Agenda for Shared Prosperity

Does city leadership matter? As the level of government closest to the people, local governments are most directly and immediately impacted by the lives, successes and challenges of immigrants. Cities have a range of levers to deploy to create a foundation for future prosperity for all residents. Mayoral voice can be a particularly powerful tool to accelerate the path to inclusion. So, what are progressive city leaders doing to close the gap between the city we have and the city we want?

Moderator: Melinda Crane, Chief Political Correspondent, Deutsche Welle (Berlin)

- Raquel Castañeda-López, Council Member, City of Detroit (Detroit)
- Jussi Pajunen, Mayor, City of Helsinki (Helsinki)
- Olaf Scholz, First Mayor, City of Hamburg (Hamburg)
- Naheed Nenshi, Mayor, City of Calgary (Calgary) via video link

Coffee Break
## Conference Full Program

### Day 2 continued – Thursday, June 5, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>11:15</td>
<td>Plenary Panel: <strong>Beyond Welcoming</strong></td>
<td>Large Auditorium</td>
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<td>“Welcoming” is not a slogan, but a shift that implies both inclusive regulations and policies, and a commitment to implementation and monitoring. The panel will discuss new ideas and strategies for moving beyond welcoming to an action-oriented agenda for building an inclusive society.</td>
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<td>Keynote: Rita Süßmuth, Former President of the German Federal Parliament (Berlin)</td>
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<td>Moderator: Ulrich Kober, Director of Program Integration and Education Bertelsmann Stiftung (Gütersloh)</td>
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<td></td>
<td>• Sayu Bhojwani, Founding Director, The New American Leaders Project (New York)</td>
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<td>• Naika Foroutan, Head Researcher of the HEYMAT project, Humboldt University of Berlin (Berlin)</td>
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<td></td>
<td>• Zabeen Hirji, Chief Human Resources Officer, Royal Bank of Canada (Toronto)</td>
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<tr>
<td>12:30</td>
<td>Lunch</td>
<td>Ground Floor</td>
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<tr>
<td>13:30</td>
<td>Keynote: <strong>The Power of Ideas: Arrival City</strong></td>
<td>Large Auditorium</td>
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<td>Doug Saunders, journalist and award-winning author of <em>Arrival City</em>, talks about city neighborhoods that incubate and launch immigrant success: “urban spaces where the transition from poverty occurs, where the next middle class is forged, where the next generation’s dreams, movements, and governments are created. [It is here] that serious and sustained investments from governments and agencies are most likely to create lasting and incorruptible benefit.” What are the conditions for investment? What works, and what doesn’t in arrival cities? Is there a recipe for immigrant success? This talk will be a mighty prelude to the Marketplace of Good Ideas.</td>
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<td></td>
<td>• Doug Saunders, Author of <em>Arrival City</em> and International-Affairs Columnist, <em>The Globe and Mail</em> (Toronto)</td>
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</table>
CONFERENCE FULL PROGRAM

Day 2 continued – Thursday, June 5, 2014

14:00 Market of Good Ideas - Integration in Practice

Fast-paced and hands-on, the Marketplace showcases the best of the “Good Ideas” collection at Cities of Migration. Discover successful strategies and promising city-level integration practices. Ask questions, make connections, and learn how you can transfer these good ideas to your own city of migration.

Marketplace Schedule

The Marketplace is scheduled in two consecutive sessions. For each session, choose one of five themed sessions to attend. See Marketplace Chart for list of paired presenters for each theme.

Session one: 14:10 start time

Session two: 14:50 start time

See pages 14-19 for full description.

<table>
<thead>
<tr>
<th>Marketplace Theme</th>
<th>Good Idea Project</th>
<th>Presenters</th>
<th>Venue Room</th>
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<tbody>
<tr>
<td>Public Services</td>
<td>Christchurch’s Emergency Response</td>
<td>Wallace Haumaha</td>
<td>Large Auditorium</td>
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<td>Christchurch, New Zealand</td>
<td>New Zealand Police National</td>
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<td>Transport Links, Racism Divides</td>
<td>Declan Hayden</td>
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<td>Dublin City Council</td>
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<td>Youth</td>
<td>Refugees into Schools</td>
<td>Beryl Randall</td>
<td>Small Auditorium 1</td>
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<td>London, United Kingdom</td>
<td>Employability Forum</td>
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<td>Youth Empowering Parents</td>
<td>Mohammed Shafique</td>
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<td>Toronto, Canada</td>
<td>Deloitte Canada</td>
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<tr>
<td>Employment</td>
<td>We are Hamburg! Won't you join us?</td>
<td>Stefan Müller</td>
<td>Small Auditorium 2</td>
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<td></td>
<td>Hamburg, Germany</td>
<td>City of Hamburg</td>
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<td></td>
<td>Making Connections</td>
<td>Robyn Webb</td>
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<td></td>
<td>Halifax, Canada</td>
<td>Greater Halifax Partnership</td>
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<tr>
<td>Welcoming Communities</td>
<td>Welcoming Tennessee Initiative</td>
<td>Eben Cathey</td>
<td>Conference Room 2</td>
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<td></td>
<td>Nashville, United States</td>
<td>Tennessee Immigrant and</td>
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<td></td>
<td>The Youth Ambassador Project</td>
<td>Refugee Rights Coalition</td>
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<td></td>
<td>Ghent, Belgium</td>
<td>Hans Thielemans</td>
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<td>City of Ghent</td>
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<tr>
<td>Entrepreneurship</td>
<td>Pro Bono Law for Immigrant</td>
<td>Marion Annau</td>
<td>Conference Room 1</td>
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<td>Entrepreneurs</td>
<td>Connect Legal</td>
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<td></td>
<td>Toronto, Canada</td>
<td>Tülay Tuncel</td>
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<td>Talking Business in your Mother</td>
<td>Vienna Business Agency</td>
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<td></td>
<td>Tongue</td>
<td>Vienna, Austria</td>
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### CONFERENCE FULL PROGRAM

**Day 2 continued – Thursday, June 5, 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>15:30</td>
<td>Coffee Break</td>
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</tr>
<tr>
<td>15:45</td>
<td><strong>The Big Debate: Beautiful Game? Or Racist Quagmire?</strong></td>
<td>Large Auditorium</td>
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*Be it resolved professional football is powerless to end racism*

Where you find professional football pitches across Europe and the world, there's a good chance you'll find racism too. But a short drive from the stadium in any football city, you'll find streets transformed into community fields, multicultural teams, and kids learning the right way to channel competitive fervor through proactive coaches, schools, and community-led anti-racism campaigns.

Is professional football lagging behind the public? Do stadium politics perpetuate negative social dynamics? Or, is professional football actually leading the shift?

**Moderator:** Sara Llewelin, Chief Executive, Barrow Cadbury Trust (London)

**Debaters**

- David Goldblatt, author of *The Ball is Round: A Global History of Football*, and Visiting Professor of Politics at Pitzer College (London)
- Sunder Katwala, Director, British Future (London)

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>17:00 - 18:30</td>
<td><strong>Cocktail reception</strong> hosted by Heinrich Böll Stiftung</td>
<td>Foyer</td>
</tr>
<tr>
<td>18:15 (departure)</td>
<td><strong>Berlin Walks</strong> (optional activity – pre-registration required)</td>
<td>Departure Location: entrance of Heinrich Böll Stiftung</td>
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</tbody>
</table>
CONFERENCE FULL PROGRAM

Day 3 – Friday, June 6, 2014

Beletage Conference Centre, Heinrich Böll Foundation

8:00
Coffee and refreshments

8:30
Keynote: **Blindspot: Hidden Biases of Good People**

“Changing hearts and minds” in newcomer and receiving communities, and creating more open and equitable institutions and systems, include asking hard questions about discrimination and the roots of bias, especially the “blindspots” that unconsciously inform our behaviour. Drawing on field-tested research and academic analysis, renowned expert Dr. Banaji will provide a profoundly personal learning experience on hidden biases and how they can adversely influence us at work and in our daily lives. Participants will learn how to reset unconscious defaults at a personal and organizational level.

- Mahzarin R. Banaji, Professor of Psychology & Social Ethics, Harvard University (Boston)

11:15
Coffee Break

11:30
**Urban Labs**

Urban Lab sessions offer participants an in-depth learning opportunity on a specialized issue or topic in the immigrant inclusion field. Each of five breakout session will bring participants with similar interests together to explore shared challenges, drivers, solutions and emerging issues. A moderated discussion, led by experts and practitioners in the field, will engage participants and provide practical insight and strategies that can be applied locally.

See full description on page 20.

12:45
Lunch

<table>
<thead>
<tr>
<th>Urban Labs</th>
<th>Venue Room</th>
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</thead>
<tbody>
<tr>
<td><strong>Policy Lab:</strong> Practice to Policy, Lessons for Local Leaders</td>
<td>Large Auditorium</td>
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<tr>
<td>Moderator: <strong>Howard Duncan</strong>, Executive Head, Metropolis (Ottawa)</td>
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<tr>
<td><strong>Economy Lab:</strong> Access to Employment</td>
<td>Small Auditorium 1</td>
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<tr>
<td>Moderator: <strong>Manjula Luthria</strong>, Senior Economist, World Bank (Marseille)</td>
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<tr>
<td><strong>Politics Lab:</strong> Participation in the Urban Polis</td>
<td>Small Auditorium 2</td>
</tr>
<tr>
<td>Moderator: <strong>Mekonnen Mesghena</strong>, Department Head Migration and Diversity, Heinrich Böll Foundation (Berlin)</td>
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<tr>
<td><strong>Replication Lab:</strong> DiverseCity onBoard Case Study</td>
<td>Conference Room 2</td>
</tr>
<tr>
<td>Moderator: <strong>Martin Wilhelm</strong>, Director, Citizens for Europe (Berlin)</td>
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<tr>
<td><strong>Arts and Culture Lab:</strong> Breaking through the Fourth Wall</td>
<td>Conference Room 1</td>
</tr>
<tr>
<td>Moderator: <strong>Heather Shotter</strong>, Executive Director, Committee for Auckland (Auckland)</td>
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</tbody>
</table>
### Keynote: Arrival to Entrepreneur: An Immigrant Success Story

An entrepreneur and business leader will share a personal story about building a business after arriving in Germany as an immigrant from Turkey. She will share her challenges and strategies for success, and her insight on the contribution immigrants make in their new communities.

- Aynur Boldaz-Özdemir, Founder and Director, Forever Clean (Berlin)

*Please note: Aynur Boldaz-Özdemir’s remarks will be in German. Simultaneous translation is available in English.*

### Media Panel: Migration, Myth and Message

Separating fact from fiction in today’s media-fueled culture has never been more difficult. What counts as evidence? What’s the secret to busting a myth? Media experts will explore a range of strategies – including polling, data collection, humour, monitoring, and campaigns – that are used successfully, or not-so-successfully, to talk about immigrants and immigration. This session will examine good practice in influencing public opinion, countering myths and misinformation, and making your story stick.

- Shikha Dalmia, Senior Policy Analyst, Reason Foundation (Detroit)
- Kully Kaur-Ballagan, Research Director, Social Research Institute, Ipsos MORI (London)
- Ramon Sanahuja, Director of Immigration and Interculturality, Barcelona City Council (Barcelona)
- Doug Saunders, Author of *Arrival City* and International-Affairs Columnist, *The Globe and Mail* (Toronto)

### City Building and Conference Closing

- Mary Rowe, Director, Urban Resilience and Livability, Municipal Art Society of New York City (New York)
- Ratna Omidvar, President, Maytree (Toronto)

### Networking

- 16:00 - 16:30 Foyer
MARKETPLACE OF GOOD IDEAS - JUNE 5 (BREAK-OUT SESSIONS)

What is The Marketplace?

Good Ideas in immigrant integration are the core of the Cities of Migration project. The Marketplace invites you to take a dynamic tour of integration practices from 10 cities. Participants will explore successful, field-tested strategies and models of practice across a wide field of activity.

Good Ideas are innovative, successful and, above all, practical – they all have potential to be replicated or adapted to your own city of migration.

How to Use This Workbook

- Each Good Idea in our Marketplace is listed here in summary format, and includes the name of the Presenter.
- The full Good Idea profile, related resources and contact information is available at www.citiesofmigration.org
- Use the Notes page to jot down ideas, tips and contact information
- Ask questions during the Q&A
- Recommend a Good Idea to a colleague or friend
- Tell the Twittersphere - #CitiesMigration2014

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<td>Hamburg, Germany</td>
<td>Robyn Webb&lt;br&gt;Greater Halifax Partnership</td>
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<td>Welcoming Tennessee Initiative</td>
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<td>The Youth Ambassador Project</td>
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MARKETPLACE OF GOOD IDEAS

PUBLIC SERVICES

CHRISTCHURCH, NEW ZEALAND

Community First: Christchurch's Emergency Response
New Zealand Police

*Cultural outreach and community engagement helps police and social services be prepared to help newcomers during crisis*

“If you want an effective community response, don’t wait until something bad happens. Get to know those communities now.” That’s the key message from Christchurch City Council in the aftermath of the 2011 Earthquake in Christchurch.

When disaster struck, the New Zealand Police and Settlement Support New Zealand (SSNZ) were able to respond quickly through a well-established network across the city’s newcomer and culturally diverse communities. Police moved quickly to set up earthquake response headquarters in a Buddhist temple with more assistance coming from local mosques and other ethnic community hubs. Within 40 hours of the earthquake, a Settlement services helpline was established for newcomers affected by the earthquake. The helpline received over 420 calls in four weeks – calls that require time, interpreters, and follow-up with various support groups in Christchurch. Fortunately these systems were already up and running.

Enabling the emergency response was a policing culture committed to recruitment of diversity into its own ranks and improved communication with traditionally marginalized groups. In 2004, New Zealand Police was the first public agency to develop a targeted ethnic strategy, Towards 2010, Working Together with Ethnic Communities. At the strategy’s core is an appreciation of the invaluable capacity, in emergency situations, of frontline staff capable of engaging with diverse communities in different languages and sensitive to specific customs and cultures.

The NZ Police Māori, Pacific and Ethnic Services (MPES) was widely recognized for their service, including three Public Sector Excellence Awards at the Institute of Public Administration NZ (IPANZ) in 2012.

Speaker: Wallace Haumaha, General Manager (Superintendent): Māori, Pacific and Ethnic Services, New Zealand Police National Headquarters

DUBLIN, IRELAND

Transport Links, Racism Divides
Immigrant Council of Ireland with Irish Rail, Dublin Bus, National Transport Authority and Veolia Transport Dublin

*An anti-racism campaign focuses on public transportation and includes staff training and improved reporting systems*

Ireland – a country of emigration? Not anymore. The share of migrants in 2011 was over 17% and as high as 50% in parts of Dublin. But quick demographic change did not arrive smoothly.

When reports of racial abuse of city transport workers found their way into local media, transportation companies like Dublin Bus, the National Transport Authority, Veolia Transport Dublin Light Rail Ltd, and Irish Rail banded together to do something about it. On investigation of the incidents, they discovered that drivers and inspectors were reporting lack of knowledge on how to deal with these situations. Suddenly, the issues were not only about racism, but also about management of a diverse workforce.

The result? Dublin’s Transport Links, Racism Divides, a high profile publicity campaign across the city’s buses, trams, trains and taxis, co-sponsored by Dublin City Council. And back at head office? Staff training, improved monitoring and reporting of incidents.

The campaign and staff training resulted in a significant increase in reports of racist incidents, suggesting that the campaign’s clear messages and high level support from Dublin City Council, transportation authorities and citizens paid off, giving victims of abuse the confidence to report what had previously gone unreported. This joint effort models good corporate behavior, and shows how responsible employers can protect workers and the wider community from racism.

Speaker: Declan Hayden, Office for Integration, Dublin City Council

www.citiesofmigration.org
MARKETPLACE OF GOOD IDEAS

YOUTH

LONDON, UNITED KINGDOM

Refugees into Schools
Employability Forum

Building bridges between refugee professionals and employers

A paediatrician. A civil engineer. A teacher who speaks three languages. All are accomplished and dedicated professionals, and all are refugees. And all, often, are misrepresented in public debates and attitudes.

Enter the Employability Forum, a small, independent charity working to improve the employment opportunities for refugees and immigrants, primarily in London. Projects focused on refugees range from direct support, to bridge-building with employers, and work at the policy level. The aim is to generate sustainable, long-term improvements in the employment options for refugees in London and across the UK.

Key to long-term improvement is education, the impetus behind the Refugees into Schools project, which aims to educate children about the reality of being a refugee. The project has supported refugees to become volunteers and share their own experiences of conflict, seeking asylum, and building a new life with schoolchildren in over 100 London schools. Over 5,000 children have listened to refugee experiences first hand, and had the opportunity to ask their questions directly to a volunteer. The schools reported significant attitudinal changes in the children as a result. Beryl Randall, Director of the Employability Forum, said “this is the sort of impact that will help future refugees to be received with a better understanding of what they have been through and what they have to offer.”

Speaker: Beryl Randall, Director, Employability Forum

TORONTO, CANADA

Empowering Community, One Lesson at a Time
YEP, Youth Empowering Parents

Newcomer youth help newcomer adults settle in with English lessons and computer skills

It’s the most Canadian of stories. Two young people meet in a coffee shop. Inspired by their own family, they see the potential to help adults in their immigrant community integrate faster, feel more at home, less isolated, more connected. Flipping the education model on its head, youth teach adults.

Youth Empowering Parents (YEP) is an innovative, award-winning program that equips newcomer youth to teach newcomer adults English and computer skills. Trained youth are paired with adults in their Regent Park community who speak the same language. They provide one-on-one tutoring with an impact that extends well beyond practical skill development. Youth trained to be empathetic, patient tutors empower proud adults to overcome the challenge of a new language and be more comfortable asking questions, accelerating integration and learning outcomes. A focus on stay-at-home housewives helps otherwise isolated women become more independent. Importantly, frequently marginalized youth become service providers rather than recipients of at-risk services.

Launched over a cup of coffee in 2010, today YEP is running in five locations. Over 650 community members served. 8,000 volunteer youth hours. Recipient of an Intercultural Innovation Award from the UN Alliance of Civilization in 2012, YEP is on its way to becoming an independent charitable organization with replication and an international community of practice on the horizon.

Speaker: Mohammed Shafique, Management Consultant, Deloitte Canada
MARKETPLACE OF GOOD IDEAS

EMPLOYMENT

HAMBURG, GERMANY

We are Hamburg! Won't You Join Us?
City of Hamburg

An innovative marketing campaign recruits diversity into local government while promoting inclusion across the city

Recruiters at the City of Hamburg noticed that new hires did not reflect the city’s diverse population. Although 26.3% of Hamburg’s residents have a migrant background, only 5.2% of applicants for city jobs did. So, in 2006, the city set an ambitious target to increase cultural diversity among city workers: within five years, up to 20% of applicants, trainees and apprentices would come from a migrant background.

The Centre for Training and Personnel Development (ZAF-Zentrum für Aus- und Fortbildung) launched an innovative marketing campaign – Wir sind Hamburg! Bist Du dabei? (We are Hamburg! Won’t you join us?) – aimed at attracting young people with different cultural backgrounds to the civil service. The campaign focused on three areas: improved marketing and outreach of public service training opportunities; a new emphasis on intercultural competence to open up the applicant pool; and a program of individualized support during the training.

Critical to the campaign’s success was the decision to include parents into the marketing pitch. Flyers like the one entitled “What about having your daughter or son trained by us?” recognized that parents played an important role in students’ career choices.

The campaign quickly had impact. In 2010, 15% of newly recruited trainees were from an immigrant background—a big leap forward for Hamburg.

Speaker: Stefan Müller, Project Manager, “We are Hamburg. Won’t you join us?”, Senate of the Free and Hanseatic City of Hamburg

HALIFAX, CANADA

Making Connections
Halifax Regional Municipality and the Greater Halifax Partnership

Business needs talent. Talent needs opportunity. A mentoring program completes the equation

Most highly skilled newcomers face a common challenge when looking for work: a lack of local connections and networks. Recognizing that barriers to labour market entry (jobs) are the primary factor in a newcomer’s decision to settle, Halifax Regional Municipality (HRM) made workforce recruitment and retention a primary economic development goal. HRM engaged the Greater Halifax Partnership, the city’s lead economic development organization, to deliver a winning local solution—the Halifax Connector Program.

The Halifax Connector Program is designed to meet recruitment and retention goals by making connections and expanding networks between newcomers and established members of the community. While the challenge is complex, the program’s solution is simple: schedule an opportunity for a job-seeker to meet members of the business community. Volunteer “Connectors” meet one-on-one with pre-screened participants at their office, or for coffee, to share knowledge about their organization or industry sector and current labour market demands. And then they open the doors to their professional network by giving the participant referrals to three other contacts.

The low tech, high touch approach is working. Over 500 local connectors representing some 300 organizations have already participated, working with both immigrants and international students. Today, Connector is being replicated in 14 other cities across Canada, and in the Unites States.

Speaker: Robyn Webb, Director, SmartBusiness and Labour Market Development, Greater Halifax Partnership
MARKETPLACE OF GOOD IDEAS

WELCOMING COMMUNITIES

NASHVILLE, UNITED STATES

Shelbyville’s Ambassadors of Welcome
Tennessee Immigrant and Refugee Rights Coalition

Community ambassadors use traditional American values of hospitality to improve perceptions of immigration

Hospitality is a point of pride in the American south. So when anti-immigrant rhetoric started circulating in the state of Tennessee, local organizers in Nashville, Tennessee, decided to position welcoming immigrants as an expression of a distinctly Tennessean value that local residents could embrace. The Welcoming Tennessee Initiative (WTI) was created with a vision that receiving communities could take the lead in building a welcoming home for immigrants.

Take Shelbyville, a small town of 16,000 southeast of Nashville which has seen a dramatic increase in its diversity in recent years, first by substantial growth in the Hispanic community, followed by Somali immigrants brought in to work at a local meat processing facility. WTI trained Shelbyville residents to become Welcoming Ambassadors. These community leaders volunteer to lead discussions about immigration between long-time residents and newcomers, and offer assistance to immigrants still finding their way in their new homes. Ambassadors use public forums to provide information and answer questions about immigration, immigrant communities, and build bridges between new and receiving communities. Groups of WTI Ambassadors work collaboratively to share their work with other Tennessee communities through Welcoming Committees.

A documentary on the initiative, Welcome to Shelbyville, was aired in May 2011 on PBS, and WTI’s Welcoming model has been replicated across the United States by Welcoming America, a nationwide organization dedicated to immigrant integration.

Speaker: Eben Cathey, Communications Coordinator, Tennessee Immigrant and Refugee Rights Coalition

GHENT, BELGIUM

The Youth Ambassador Project
Integratiedienst, Stad Gent

Young people with a migrant background share their stories about their paths to success and the challenges they have overcome

Ghent’s modern-day prosperity owes much to its industrial past and the waves of immigrants who fuelled the city’s growth. Since 2006, the City has worked to improve job opportunities for second and third generation immigrant youth. The Youth Ambassador Project is a key part of the approach.

Ambassadors are immigrant youth volunteers who overcame barriers and achieved career success. They share their stories about school and their rocky road into the labour market. And they don’t just talk to other youth. They speak with teachers, parents, employers and other organizations in the city.

The project has a twofold impact: first, it tackles widespread prejudices and misconceptions about migrants that linger among city leaders. When teachers, employers, or recruiters hear success stories from marginalized communities, despite socioeconomic difficulties, they start to see the individual instead of the migrant. At the same time, the Youth Ambassadors are a strong motivator for young migrants who are all too often de-motivated by disappointment or the spectre of failure. Ambassadors make a plea to society to offer opportunities to migrants – and to youth to seize these opportunities.

In 2012, the project became an official part of the City of Ghent’s Office of Integration Services and is being promoted outside of Ghent to help other city leaders make the connection between being a welcoming and a prosperous city.

Speaker: Hans Thielemans, Consultant, Integration Office, City of Ghent
MARKETPLACE OF GOOD IDEAS

ENTREPRENEURSHIP

TORONTO, CANADA

Business Law for Immigrant Entrepreneurs
Connect Legal

Improving business outcomes by connecting immigrant entrepreneurs to pro bono legal services.

Starting a small business is a challenge anywhere, whatever the tax or legal system. The average immigrant entrepreneur has the initiative, drive and appetite for hard work that’s required for entrepreneurial success. But managing the risks of a business start-up and understanding the legal structures of a new country? That really is like speaking a new language.

A 2010 Statistics Canada study found that 33% of self-employed immigrants became self-employed due to a lack of job opportunities, compared to 20% among non-immigrants. This makes the services provided by Connect Legal, a not-for-profit, even more critical for resource-low newcomers.

Connect Legal fosters entrepreneurship in the immigrant community by providing legal education workshops and pro bono (free) commercial legal assistance. Connect Legal identifies immigrant entrepreneurs through partnerships with local organizations that support small business. Once these organizations have pre-screened the business idea for viability, the entrepreneur is eligible for Connect Legal’s commercial law workshops.

Connect Legal’s Free Lawyer Matching Program goes one step further by matching applicants to an established professional network of lawyers willing to volunteer their time. Pro bono services include one-on-one counsel on business essentials, such as help drafting contracts and obtaining permits and negotiating agreements.

Since its inception in 2010, Connect Legal has assisted over 700 small business owners. Hundreds of hours of pro bono services have been clocked. The good news is, 100% of the participating lawyers surveyed want to do more pro bono work with these enterprising new Canadians.

Speaker: Marion Annau, President and Founder, Connect Legal

VIENNA, AUSTRIA

Talking Business in Your Mother Tongue
Vienna Business Agency, Mingo Migrant Enterprises

One stop shop for immigrant entrepreneurs offers business counselling in many languages

More and more local governments recognize the impact of immigrant entrepreneurs on the economic vitality of their cities. In Vienna, for example, almost 44% of the population, and 30% of the city’s small business owners have a migrant background. This translates into roughly 16,000 Vienna businesses.

In 2007 the city of Vienna created a dedicated service stream within its business incubation agency (Wirtschaftsagentur Wien) to address the unique needs of immigrant entrepreneurs. Today, Vienna’s premiere start-up initiative is better known as Mingo, which stands for “move in and grow.”

Mingo Migrant Enterprises (MME) was created to improve the economic potential of entrepreneurs by offering training, workshops and even office space to company founders, young entrepreneurs, newly self-employed and others. However, it was business as usual until MME offered its services in some of Vienna’s other languages. MINGO’s services took off.

Today, in addition to business plan development and financial coaching, MME offers intercultural classes to help immigrants understand Viennese business culture; networking events and counselling for entrepreneurs in languages such as Turkish, English, Bosnian-Croatian-Serbian and Russian. Participants can ask for and receive information they need in the language they speak and do business.

The move was particularly savvy since the Vienna Business Agency promotes the city as a hub for international business, declaring that “Vienna’s economy speaks all languages.”

Speaker: Tülay Tuncel, Project Manager, Mingo, Vienna Business Agency
URBAN LABS - JUNE 6 (BREAK-OUT SESSIONS)

Urban Lab (concurrent) sessions offer participants an in-depth learning opportunity on a specialized issue or topic in the immigrant inclusion field. Each 75-minute breakout session brings participants with similar interests together to explore shared challenges, drivers, solutions and emerging issues. A moderated discussion, led by experts and practitioners in the field, will engage participants and provide practical insight and strategies that can be applied locally.

*Please note: Urban Labs will only be conducted in English (no translation is available)*

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<td><strong>Policy Lab:</strong> Practice to Policy, Lessons from Local Leaders</td>
<td>Large Auditorium</td>
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<td>Cities are “laboratories” for immigrant integration, testing and incubating good practice. How can practitioners leverage the evidence of local success to inform good policy-making and influence policy agendas at the state and national levels?</td>
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| Moderator: Howard Duncan, Executive Head, Metropolis (Ottawa)  
  - Jan Niessen, Director, Migration Policy Group (Geneva)  
  - Audrey Singer, Senior Fellow, Brookings Institution (Washington)  
  - Keizo Yamawaki, Professor, School of Global Japanese Studies, Meiji University (Tokyo) |                      |
| **Economy Lab:** Access to Employment | Small Auditorium 1 |
| What conditions accelerate employment outcomes for immigrant and diverse communities? How can local government and employers reduce barriers to employment? |                      |
| Moderator: Manjula Luthria, Senior Economist, World Bank (Marseille)  
  - Jonathan Mintz, CEO, Cities for Financial Empowerment Fund (New York)  
  - Stéphanie Oueda, International Diversity Manager, L’Oréal (Paris) |                      |
| **Politics Lab:** Participation in the Urban Polis | Small Auditorium 2 |
| The shift from integration to inclusion means active participation, shared decision-making and reciprocal benefits. Nowhere is this better illustrated than in the political sphere. What are the barriers to political participation facing immigrant and diverse communities? |                      |
| Moderator: Mekonnen Mesghena, Head Migration and Diversity, Heinrich Böll Foundation (Berlin)  
  - Eva Millona, Executive Director, Massachusetts Immigrant and Refugee Advocacy Coalition (Boston)  
  - Karen Schönwälder, Research Group Leader, Max Planck Institute (Göttingen)  
  - Simon Woolley, Director, Operation Black Vote (London) |                      |
| **Replication Lab:** DiverseCity onBoard Case Study | Conference Room 2 |
| The award-winning DiverseCity onBoard project is sharing its diverse leadership model with a growing community of practice. What worked well – and not so well – in its replication beyond Toronto? International project leaders discuss the joys and sorrows of replicating a good idea. |                      |
| Moderator: Martin Wilhelm, Director, Citizens for Europe (Berlin)  
  - Cathy Winter, Manager, DiverseCity onBoard, Maytree (Toronto) |                      |
| **Arts and Culture Lab:** Breaking through the Fourth Wall | Conference Room 1 |
| How do we build accessible, inclusive cultural institutions? What does inclusive programming mean? Both arts management and artist share their experiences in opening up the canon, recruiting new audiences and broadening our cultural landscapes. |                      |
| Moderator: Heather Shotter, Executive Director, Committee for Auckland (Auckland)  
  - Ravi Jain, Artistic Director, Why Not Theatre (Toronto)  
  - Alanna Lockward, Founding Director, Art Labour Archives (Berlin)  
  - Donna Williams, Chief Audience Development Officer, The Metropolitan Museum of Art (New York) |                      |
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Marion Annau  
*Toronto, Canada*  
President, Connect Legal

Mahzarin R. Banaji  
*Boston, United States*  
Professor of Psychology & Social Ethics, Harvard University

Elena Basteri  
*Berlin, Germany*  
Dance and Performance Curator

Sayu Bhojwani  
*New York, United States*  
Founder and President, The New American Leaders Project

Lulia Blaga  
*Berlin, Germany*  
Social Worker, Amaro Foro e.V

Boris Boekhoff  
*Berlin, Germany*  
Student of Landscape Architecture, Technical University, Berlin

Aynur Boldaz-Özdemir  
*Berlin, Germany*  
Founder and Director, Forever Clean

Alan Broadbent  
*Toronto, Canada*  
Chairman, Maytree

Raquel Castaño-López  
*Detroit, United States*  
Council Member, City of Detroit (Detroit)

Eben Cathey  
*Nashville, United States*  
Communications Coordinator, Tennessee Immigrant and Refugee Rights Coalition

Melinda Crane  
*Berlin, Germany*  
Chief Political Correspondent at Deutsche Welle

Shikha Dalmia  
*Detroit, United States*  
Senior Policy Analyst, Reason Foundation

Howard Duncan  
*Ottawa, Canada*  
Executive Head, Metropolis

Naika Foroutan  
*Berlin, Germany*  
Project Leader, HEYMAT, Humboldt-Universität zu Berlin

Franziska Giffey  
*Berlin, Germany*  
City Councillor for Education, Culture and Sports in the City Council, Berlin-Neukölln

David Goldblatt  
*London, United Kingdom*  
Author of *The Ball is Round: A Global History of Football*, and Visiting Professor of Politics at Pitzer College

Wallace Patrick Haumaha  
*New Zealand*  
General Manager (Superintendent), Maori, Pacific and Ethnic Services, New Zealand Police National Headquarters

Declan Hayden  
*Dublin, Ireland*  
Director, Office for Integration, Dublin City Council

Zabeen Hirji  
*Toronto, Canada*  
Chief Human Resources Officer, Royal Bank of Canada

Nazia Hussain  
*Berlin, Germany*  
Director, At Home in Europe Project

Ravi Jain  
*Toronto, Canada*  
Artistic Director, Why Not Theatre

Asha Jain  
Creator and Performer, Why Not Theatre
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**Sunder Katwala**  
*London, United Kingdom*  
Director, British Future

**Kully Kaur-Ballagan**  
*London, United Kingdom*  
Head of Race, Faith and Cohesion Unit, Ipsos MORI Social Research Institute

**Ulrich Kober**  
*Gütersloh, Germany*  
Director of Program Integration and Education, Bertelsmann Stiftung

**Bas Kools**  
*Berlin, Germany*  
Founder, Local Smarts

**Khalid Koser**  
*Geneva, Switzerland*  
Deputy Director and Academic Dean, Geneva Centre for Security Policy

**Sara Llewellyn**  
*London, United Kingdom*  
Chief Executive, Barrow Cadbury Trust

**Alanna Lockward**  
*Berlin, Germany*  
Founding Director, Art Labour Archives

**Barbara Loth**  
*Berlin, Germany*  
Permanent Secretary, Senate Department for Labour, Integration and Women’s Issues, State of Berlin

**Manjula Luthria**  
*Marseille, France*  
Senior Economist, World Bank

**Heather McKee**  
*Berlin, Germany*  
Founder, Local Smarts

**Sebastian Mehling**  
*Berlin, Germany*  
Researcher and Lecturer, Europa-Universität Viadrina

**Mekonnen Mesghena**  
*Berlin, Germany*  
Department Head Migration & Diversity, Heinrich Böll Foundation

**Eva Millona**  
*Boston, United States*  
Executive Director, Massachusetts Immigrant and Refugee Advocacy Coalition

**Jonathan Mintz**  
*New York, United States*  
Founding President and Chief Executive Officer of the Cities for Financial Empowerment CFE Fund

**Stefan Müller**  
*Hamburg, Germany*  
Project Manager, “We are Hamburg! Won’t you join us?”

**Svenja Nette**  
*Berlin, Germany*

**Jan Niessen**  
*Brussels, Belgium*  
Director, Migration Policy Group

**Ratna Omidvar**  
*Toronto, Canada*  
President, Maytree

**Stéphanie Oueda**  
*Paris, France*  
International Diversity Manager, L’Oréal

**Jussi Pajunen**  
*Helsinki, Finland*  
Mayor, City of Helsinki

**Beryl Randall**  
*London, United Kingdom*  
Director, Employability Forum

**Mary W. Rowe**  
*New York, United States*  
Director, Urban Resilience and Livability, Municipal Art Society of New York
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Ramon Sanahuja  
Barcelona, Spain  
Director of Immigration and Interculturality, Barcelona City Council

Doug Saunders  
Toronto, Canada  
Author and International-Affairs Columnist, The Globe and Mail

Olaf Scholz  
Hamburg, Germany  
First Mayor of Hamburg, City of Hamburg

Mohammed Shafique  
Toronto, Canada  
Management Consultant, Deloitte Canada

Heather Shotter  
Auckland, New Zealand  
Executive Director, Committee for Auckland

Cordula Simon  
Berlin, Germany  
Commissioner for Europe for Education, Culture and Sports, City Council Berlin-Neukölln

Audrey Singer  
Washington, United States  
Senior Fellow of the Metropolitan Policy Program, Brookings Institution

Sister Mimi  
Berlin, Germany

Rita Süssmuth  
Berlin, Germany  
Former President of the German Federal Parliament

Hans Thielemans  
Ghent, Belgium  
Consultant, Integration Office of the City of Ghent

Daniel Trilling  
Editor, New Humanist magazine

Tülay Tuncel,  
Vienna, Austria  
Project Manager, Mingo, Vienna Business Agency

Eric Walsh  
Berlin, Germany  
Minister and Deputy Head of Mission, Embassy of Canada to the Federal Republic of Germany

Robyn Webb  
Halifax, Canada  
Director, SmartBusiness and Labour Market Development

Christian Wilhelm  
Berlin, Germany  
Research Assistant, Humboldt-Universität zu Berlin

Martin Wilhelm  
Berlin, Germany  
Director, Citizens For Europe

Donna Williams  
New York, United States  
Chief Audience Development Officer, The Metropolitan Museum of Art

Cathy Winter  
Toronto, Canada  
Project Leader, DiverseCity onBoard, Maytree

Simon Woolley  
London, United Kingdom  
Director, Operation Black Vote

Keizo Yamawaki  
Tokyo, Japan  
Professor, Meiji University

Astrid Ziebarth  
Berlin, Germany  
Director, Migration & Society, German Marshall Fund
PRE-CONFERENCE EVENTS

DiverseCity onBoard Learning Exchange Public Session

Tuesday, June 3 | 9:00 – 13:00
Venue: Bertelsmann Representation, Unter den Linden 1, 10117 Berlin

In the frame of the Berlin project Vielfalt entscheidet, the European Partnership Diversity in Leadership and on the occasion of the Second Germany Diversity Day the public session will focus on issues of diversity in leadership, intercultural innovations and the replication of good ideas. The Public Session is hosted by the Bertelsmann Stiftung, Unter den Linden 1, 10117 Berlin. The Public Session is part of the two days international workshop on how to replicate DiverseCity onBoard to communities across Europe, organised by Diversity in Leadership Europe.

Speakers and Panellists

- Ratna Omidvar, President, Maytree (Toronto, Canada)
- Bill McAndrews, Vice President, Communications Strategy, Corporate and Market Communications, BMW Group (Munich, Germany)
- Matthew Hodes, Director, United Nations Alliance of Civilizations (New York, USA)

As well as good practices of replication by:

- Youth Empowering Parents (Canada)
- Irenia (Spain)
- KickFair (Germany)

Panel Discussion: Majority White Populations in Europe on the Margins
Presented by Open Society Initiative for Europe, in cooperation with the Embassy of Canada to Germany and Maytree

Wednesday, June 4 | 16:00-17:00
Venue: Embassy of Canada, Leipziger Platz 17, 10117 Berlin

Exclusion is not only a problem for minorities; those who identify themselves as belonging to the “ethnic” or “religious” majority population can also suffer political, economic, social and cultural exclusion. At Home in Europe will soon publish research reports from six European cities, examining the experiences of these communities at the local level. As a prelude to the publications, preliminary findings will be presented from the cities of Aarhus, Berlin and Manchester as well as an overview from all cities. Experiences of mainstream low-income communities will be discussed as well as challenges and opportunities for more effective inclusion policies and practices at the local level.

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<tr>
<td>16:00</td>
<td>Welcome by Nazia Hussain, Director of At Home in Europe, Open Society Initiative for Europe Presentations by Amine Lone (Manchester), Per Mouritsen (Aarhus), Andreas Hieronymus (Berlin) and Daniel Trilling (author of overview report)</td>
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<td>16:40</td>
<td>Questions and Answers</td>
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<td>17:00</td>
<td>Panel discussion ends</td>
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<td>17:00-20:00</td>
<td>Cocktail Reception to celebrate the Opening of the 2nd International Cities of Migration Conference: Migration, Diversity, Inclusion: An Agenda for Shared Prosperity</td>
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Through research, advocacy and grant-making At Home in Europe focuses on advancing equality and combating ethnic and religious discrimination for groups facing exclusion from the mainstream of civic, political, economic and cultural life in Europe. At Home in Europe currently operates in Western and Northern Europe.
BERLIN NEIGHBOURHOOD WALKS

JUNE 5 OPTIONAL EVENING ACTIVITY
(PRE-REGISTRATION REQUIRED)

Neighbourhood Walks organized by Citizens For Europe

copyright: Google Maps
# BERLIN NEIGHBOURHOOD WALKS

**JUNE 5 – OPTIONAL EVENING ACTIVITY**  
*(PRE-REGISTRATION REQUIRED)*

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| **Neukölln**  | Urban Youth at Home and School  
This tour will be led by a “Stadtteilmutter” (“neighbourhood mother” from an award-winning city project that organizes neighbourhood mothers from Neukölln’s diverse communities to visit migrant families at home to offer advice on topics such as education, health and language.  
Topic of interest: Cultural Diversity, Education, Integration | Franziska Giffey, Education, Culture and Sports, City Council Berlin-Neukölln; Cordula Simon, Commissioner for Europe for Education, Culture and Sports, City Council Berlin-Neukölln |
| **Nikolaiviertel** | Berlin, Past and Present  
An expedition to the heart of old Berlin explores the city’s past and present, asking questions about identity, diversity, reality and fiction as it examines built form and public space in the city's history and reconstruction.  
| **Görlitzer Park – Kreuzberg** | Our Görl, Citizens Park  
Görlitzer Park is the biggest public park in the district of Kreuzberg, home of the first generation of Turkish guestworkers and, today, a laboratory for community engagement. Their motto: “from users to residents.”  
| **Pankow** | Art and Neighbourhood  
A walk through the Pankow district offers participants a history of artist migration to East Berlin. This neighbourhood in transition integrates contemporary art into everyday local experience to promote intercultural dialogue and build community connection.  
Topic of interest: Contemporary Art, Architecture, Social Integration | Bas Kools and Heather McKee, LocalSmarts UG |
| **Prinzessinnengarten** | From Urban Wasteland to Garden of Delight  
Participants will explore urban framing at its best – bee keeping, composting, seasonal cooking – and learn how local communities are involved in the project.  
Topic of interest: Urban agriculture, Community development, Food, Community gardening | Svenja Netta, Prinzessinnengarten |
CONFERENCE VENUES

WEDNESDAY, JUNE 4 (OPENING NIGHT)

Opening Night Cocktail Reception will be hosted at the Embassy of Canada to Germany.

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THURSDAY, JUNE 5 AND FRIDAY, JUNE 6

Beletage Conference Centre, Heinrich Böll Foundation

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